

## VoxVote – The Voice of Your Audience

What is VoxVote?

VoxVote is a live mobile voting platform. Adding interactivity to your events. Created for any (professional) speaker presenting indoor, outdoor a classroom or any other location where there is a projection screen (beamer) or live video stream. Internet is required both presenter and local voters.

Secure and scalable.

VoxVote runs in Microsoft Azure Cloud (Location North Europe / Ireland), and our platform is scalable for your custom needs and demands.

Our privacy and GDPR statement can be found online on <https://www.voxvote.com/products>

### VoxVote

Mauritssingel 6  
4811 CP Breda  
the Netherlands  
+31(0) 6 83 33 51 56

[www.voxvote.com](http://www.voxvote.com)  
custom integration: [sales@voxvote.com](mailto:sales@voxvote.com)

v2021.03

## How to start: (Quick Start Guide)

Prepare

1. Create an account on <https://designer.voxvote.com> - verify your email.
2. Prepare your questions and answers in a new VoxVote project. Set the correct answers if you use a quiz question.
3. Simulate your questions in preview mode. Then you get an impression how your charts will look like.

4. Edit your questions for fine tuning.

Live on stage

5. Share your PIN code (5 or 6 digits) with your audience, PIN can be found on the preview or live screen at the bottom. Let your audience interact with your questions. Let them navigate to <https://live.voxvote.com>

- start or stop questions, and refresh the chart with our VoxVote toolbar. (Or keyboard control commands. S for start, R for Refresh)
- ask the questions to the audience, and let them respond / vote.
- Suggestion: always start with a test/practice fun question to warmup your audience.
- Suggestion: connect the presenter/host laptop to a fixed internet cable.



## Audience nicknames / who already joined?

There is nothing in the designer to setup, but you can ask your audience to fill in a nickname. (in Quiz, we recommend it).

To have a much as unbiased votes, anonymous voting is the default. A nickname or your city name could be a simple way to tell your host / event organizer your successfully joined the voting session.

### Audience nickname screen

You don't have to give your real name, a nickname is good enough. In case of a quiz, we advice to give a better name than John D.



### Nickname overview screen.

On the chart screen (live or preview), there is on the right side a 👤 icon, which opens a screen on top of your graph. It will show and count the number of users connected in this session. (all who entered a PIN, on this event project.)

Double names are grouped, and a count is displayed. Empty names are shown as - Anonymous -

Use the refresh button to show the updated list. When you think the majority of your audience is connected, start your vote. (letter S on keyboard, or use the controls on top).



### Prepare: Designer settings

Most common 'simple' question type. Allow only 1 answer (single response) or multiple choice, where checkboxes are available.

In this example, we have a multiple choice question, with 7 brand names to choose from. And an 8th special one, that resets the others, because you can't select both a smartphone brand and 'Don't have one'. We use the column 'Exclusive' and ticked that box, so the last options becomes a radio button.

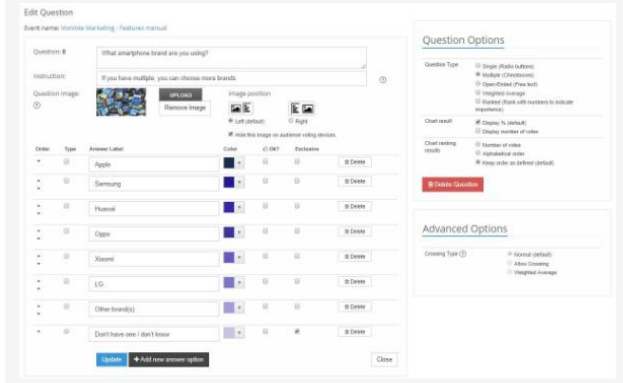
We choose a custom color scale, to overwrite the default green color. And sorted questions as defined. Other display options are: sorting on highest voting frequency or alphabetical order.

**Hints:**

Make short answer options, so users can choose easily. Also the display in the smartphone and text alignment in the reporting graph looks better.

Don't ask negative or (double) denial questions. People tend to misread or misjudge such questions: Example: Which isn't a fruit that you don't like?

In this example, we defined a multiple choice question, with an image on the left besides the question.



### Audience Voting screen

A normal question for your audience. The Don't know option will reset other selected questions options when selected.

There is no control or check validation option like 'choose minimum of 3 and max 10 options.'. Most of the times an instruction in the instructiontext is good enough for your audience.



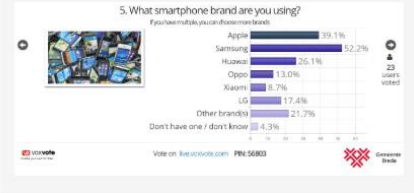
### Live chart screen. Bar chart

Each vote counts equal, and in this result, the reporting shows percentages of the total 100%, with the horizontal bar as %. You can also set to absolute numbers, and sort the most voted answers on top, or alphabetical. You can set it in the designer per question.

**Hint:**

To prevent bias when users still have to vote, when there are already answer results or votes visible to your audience, use the 'C' (toggle chart) on your keyboard. It will hide the chart results, until you are satisfied. If you run a quiz, we advice to use the **autoclose timer** and show the results only after the voting round is over. You can toggle the chart if you like with C in the keyboard. (see top left gear icon on live screen with other keyboard options).

Also, in quiz mode, you can choose to color the correct answers green, and wrong answers red, or different colour. Or you can keep all answers in the same color, and show the quiz results only at the end of the correct answers, marked with a **'correct' answer (thumb up)** besides the answer text in the designer.



### Open Ended (free text input)

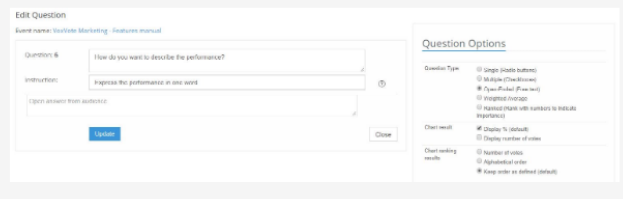
#### Prepare: Designer settings

Question type that reports as a wordcloud or frequency.

Use this question type for opinions, suggestions or 'single' words to capture from your audience. For full long sentences, use the Q&A - Question and Answer Module.

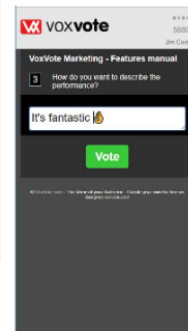
**Hint:** You can use this question type also to ask for user credentials, like name, city, e-mail or phone number.

Beware: the wordcloud shows them on screen (or in the Excel export). VoxVote voting is anonymous by default. And we don't want your audience credentials, nor email addresses. In case you want to identify your quiz winner names, use the nickname option in the voting devices on your smartphone screens.



### Audience Voting screen

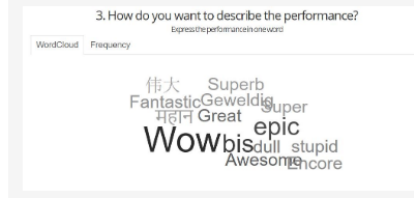
A normal question for your audience. The 8 given will count with a weight of 8.



### Live chart screen. WordCloud

Most frequent words (profanity and course words, as well as stop words like the, is, me, we, etc. are filtered out). are shown larger based on their frequency.

- If audience answer is given as Super Cool, both super and cool are counted. The "Super Cool" can be seen in the frequency tab (2nd tab above the wordcloud). In the excel data, full text without filtering is available. (paid or educational licence)
- For speed 'only' the top 300 words are used.
- On refresh (letter R, or the refresh control button), the WordCloud is redrawn. You can press R until you are satisfied.
- Hint:** Use this question as a great introduction or opening question, asking for example: What did you have for breakfast? Or from which city is my audience today?



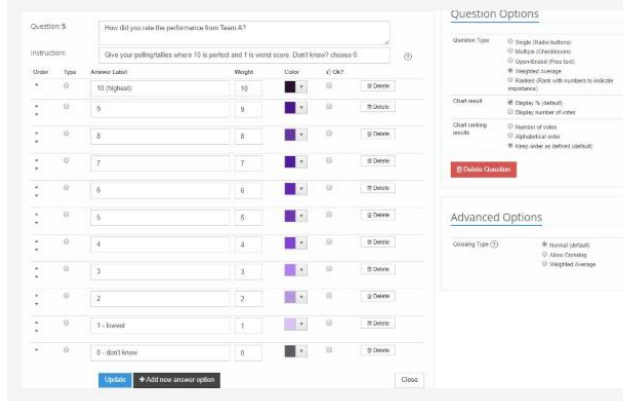
### Weighted Average

#### Prepare: Designer settings

For each possible answer set a weight. In this example, all numeric numbers between 1 and 10 have the same weight.

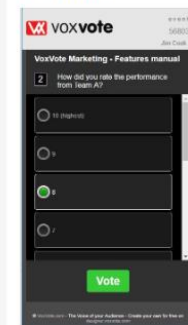
In this example, we also included an 11th option: 'Don't know' with a weight of 0. And 0 weights are excluded in the calculation for your average.

With always, sometimes, often, never kind of likert scales, you can set your 1 to 5 point weights or similar.



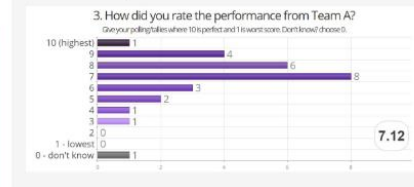
### Audience Voting screen

A normal question for your audience. The 8 given will count with a weight of 8.



### Live chart screen. Weighted Average.

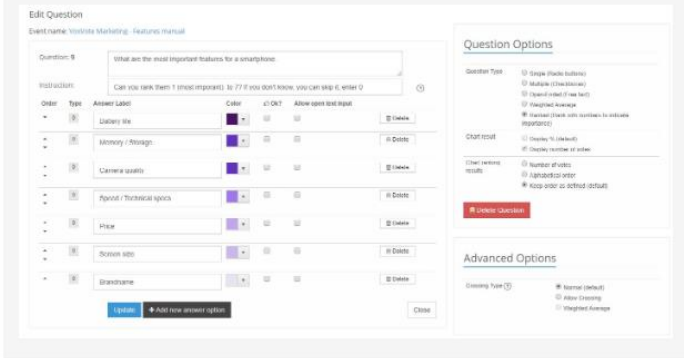
All the users votes, combined, divided by the users with a weight > 0 sums up to this result. Here,  $10 \times 9^4 + 8^6 + 7^8 + 6^4 + 5^2 + 4^3 = 185 / 26$  users = 7.12 average.



### Prepare: Designer settings

Define your answer options, and the audience should rank them with 'most' importance. Double ranks are not allowed. In this example we defined 7 answer options, and each user can rank them with number 1 to 7. If your audience only ranks only a few items, the remaining can be left blank with rank 0.

Hint: give an instruction in the instruction text for your audience.



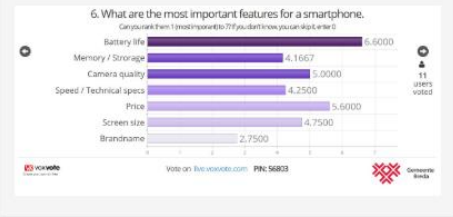
### Audience Voting screen

Rank 1 is your most important item. Rank 2nd, 3rd etc.



### Live chart screen. Scored rank per item.

All the user ranks are calculated, based on highest rank 1, receives 7 points, when there are 7 answer options. See .pdf calculation example. Most users ranked 'Battery life' as highest rank, so often rank number 1 or 2 are given. Resulting in a 6.6 on a scale of 1-7.



Above features can be found on: <https://www.voxvote.com/products/features>

### Feature overview:

All the functionality you might expect from an Audience Response System is now available for free, (some are for paying customers only)

See <https://www.youtube.com/watch?v=jA4mmnYnJg> for our latest video.

- Vote over internet (WiFi, 4G) browser based with smartphone or other connected device
  - Single, Multiple, OpenText, Weighted Average or Ranked question types.
  - 7 languages supported on our client voting tool
  - Vote anonymous, or ask for nickname / screen name
  - Vote with almost any smartphone
  - Crossing / Combining nested questions
  - Duplicate or Clone / Make copy of projects for reuse of your questions for different audience group
  - VoxQuiz – a live quiz with points calculation and detailed score per participant per question
  - Secure voting over https
  - Keyboard controls for start, stop, next, previous questions. And hide/show chart results and vote count.
  - And many more for free.
- Paid features (or educational licence):
  - Logo Branding
  - Q&A – Questions and answers - Allow audience to ask questions, moderated by you.
  - Image upload, add images to your question.
  - Slides – create presentation slides and integrate them within your polling questions.



171

COUNTRIES ARE USING VOXVOTE



2,842

UNIVERSITIES AND EDUCATIONAL INSTITUTES CONNECTED (FOR FREE!)



46,134

ACTIVE USERS LAST MONTH



10,561,636

VOTES